

Frequently asked Questions



If you've got a question about fundraising for AMMF, check here first – we may be able to answer it for you! If you don't see your the question below, then call our fundraising team on **01279 661 479** or email us: **fundraising@ammf.org.uk**



How do I set up an online Fundraising page?

The easiest way to start your fundraising is to open a **JustGiving** page. This will give you the opportunity to briefly explain on the page why you are undertaking this event. Plus, you can add photos, updates and set the target amount you are aiming to achieve. Don't forget to **include** the name of the person you are fundraising for, as this helps us to attribute your donations.



To set up your fundraising page, just go to **www.justgiving.com/ammf**, click on the 'Fundraise for us' bar at the top right, and then follow the instructions.

Once your page is set up, you can email the link to everyone you think will support you, and it is simple for them to donate and leave a message for you. You can also share the link to your page on WhatsApp, Facebook and other social media channels to let everyone know about your challenge.

Why not share your page on pay day or on your birthday to encourage sponsorship? The sooner you set your page up, the more donations you are likely to receive.

Don't leave it until the last moment!



How can I order merchandise for my event?

We have a range of AMMF branded sportswear, including running vests and sports t-shirts, plus a wide range of other AMMF merchandise.

You can purchase everything you need to make your event a success from our online shop, **www.ammf.org.uk/ammf-shop**



Can I use AMMF's logo on any posters or other fundraising materials that I produce for my event?

We have several versions of our logos that we can **send to our supporters** to use on fundraising materials, which include our registered charity number and website address.

Email **fundraising@ammf.org.uk** with details of your event and we can send you the appropriate logo.

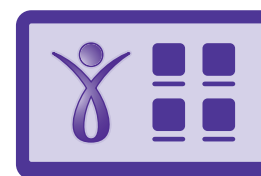


How do I obtain raffle prizes?

Before organising a raffle, please make sure you read our 'Keeping it Legal' factsheet, as there are very strict and complex laws relating to raffles and lotteries and the information in the sheet will ensure that you are doing things properly. Your local community is likely to be most generous when you are looking for raffle prizes. Contact your local businesses, theatres and cinemas to ask for donations. You can also approach local shops as they may be willing to support a local event.

It may be that you have friends who work in companies that would be generous in supporting an event they are involved in. Don't be afraid to ask, you may be pleasantly surprised!

We can provide a **Letter of Authority** for you to show companies to prove that you are fundraising for AMMF, contact the fundraising team on **fundraising@ammf.org.uk** for further details.



AMMF merchandise

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